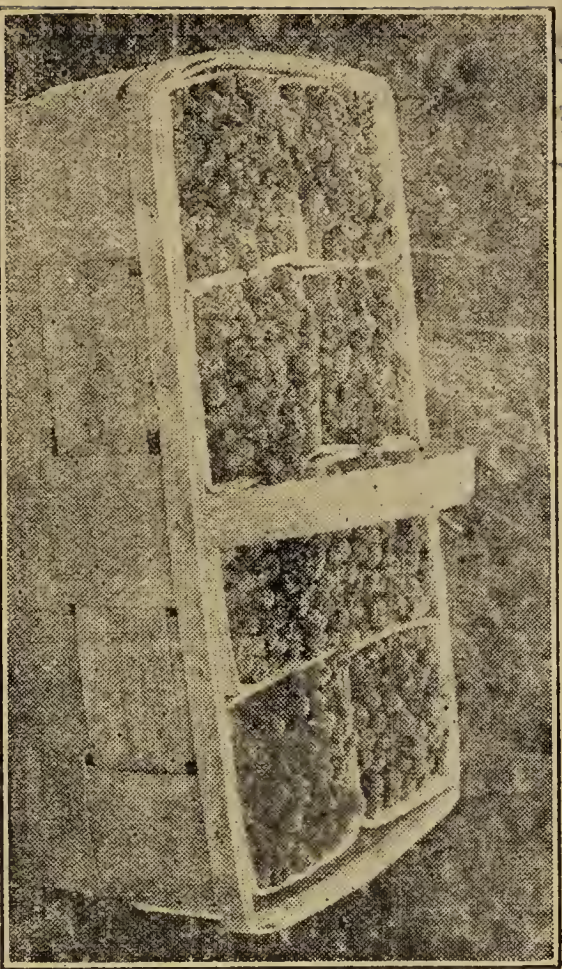


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U. S. D. A. Purple Raspberry "POTOMAC"

Wondervine Farm

Small Fruit Plants

HILL & SCHWEIZER
NEW MILFORD, OHIO

5 MAY 28 PM 1933

U. S. Department of Agriculture

★ APR 15 1933

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Horticultural Crops and Diseases

8-3591

PRICE LIST, SPRING 1933

	each	12	25	50	75	100	200	300	400	500	1000	2000
Registered Cumberland Black Raspberries75	1.25	1.75	2.25	2.25	3.00	5.00	6.00	3.00	10.00	18.00	32.00
Registered Plum Farmer Black Raspberries75	1.25	1.75	2.25	2.25	3.00	5.00	6.00	8.00	10.00	18.00	32.00
Latham Red Raspberries60	1.10	1.50	1.85	2.25	2.25	4.00	5.00	7.00	8.00	16.00	30.00
Cuthbert Red Raspberries50	1.00	1.40	1.75	2.00	2.00	3.50	4.75	6.00	7.00	14.00	26.00
Potomac new U. S. D. A. Purple50	1.50	4.00	5.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00
Blower Blackberries60	1.10	1.50	1.85	2.25	2.25	4.00	5.00	7.00	8.00	16.00	16.00
Mastadon Everbearer Strawberries80	1.00	1.00	1.30	1.60	1.60	2.50	3.25	3.75	4.50	8.00	15.00
Premier Strawberries50	.65	.85	1.00	1.00	1.40	1.40	1.80	2.20	2.60	5.00	9.50
Norwood Strawberries45	.60	.75	.90	.90	1.00	1.00	1.40	2.00	2.50	4.50	8.50
Amanda Strawberries45	.60	.75	.90	.90	1.00	1.00	1.40	2.00	2.50	4.50	8.50

Above prices F. O. B. New Milford, O., except on orders up to and including 25 of raspberries or 100 strawberries, which are sent Parcel Post, prepaid. Send for special prices on any garden combination you may select.

10% Discount when plants are called for at the Farm

Wondervine Farm

LETTER TO CUSTOMERS

It is with great pleasure that we present this small description and price list of our 1933 offering of small fruit plants. Naturally in the face of present economics and because of the comparative size of our business, we have not issued a large catalog full of colored cuts. Nor have we filled it with colorful descriptions and claims of enormous yields and profits in small fruits.

We do know, from actual experience under present conditions, that small fruit, especially raspberries, will yield a profit far above any other line of agriculture today. When we do round this evasive corner that we have been hunting for months, certainly we should be prepared with growing patches, ready for the highest production.

We could easily use several pages of this booklet in telling you of our start seven or eight years ago with the Ohio Small Fruit Improvement Association, in the production of clean raspberry plants. Also of our growing business each year in supplementing Association offerings with other varieties. We are still small in comparison with many nurseries but our increasing business with repeat orders, shows we are large enough to give satisfaction and yet give personal attention to correspondence and orders.

Our main work is still in connection with the Ohio Small Fruit Improvement Association and are proud to offer their Registered grade of Cumberland and Plum Farmer Blackcaps. We guarantee all black-cap stock bearing the registered tag to have come from plantings inspected and passed for registration by this Association the proceeding year.

Limited as we are with space, our descriptions are brief and we have eliminated cultural directions. State, United States and Association bulletins are available including both descriptive and cultural directions and advise a study of them before ordering. We especially recommend Ohio Experiment Bulletins 444 and 454 on strawberries and raspberries. These can be obtained by addressing them at Wooster, Ohio. We solicit correspondence regarding cultural directions and varieties.

Our prices are low, in keeping with the times. Association plants are not much more than half the price of 1931. With rather poor growing conditions during the early summer, strawberry plants are not plentiful and are priced as low as possible under our conditions.

Cost of plants are only a small part of the expense of starting a raspberry or strawberry patch. Cheap plants are many times the most expensive.

Our business depends on repeat orders. If we cannot give you good plants, packed to arrive in good growing condition, at a reasonable price, we are not entitled to your business. This we have done in the past and will endeavor to do the same with all orders received.

Yours Truly,

HILL & SCHWEIZER

OHIO SMALL FRUIT IMPROVEMENT ASSOCIATION REGISTERED BLACK RASPBERRY PLANTS

Keep these few points in mind. Freedom from disease, the most essential factor in the production of raspberries. Parent planting inspected 3 to 5 times by a specialist from the Ohio State Experiment Station. Virus diseases (the most destructive) cut to a minimum. Crown Gall practically eliminated. Graded and packed under the supervision of the Association Standards Committee.

Cumberland

The best blackcap under average conditions. The berries are large, attractive, conical, firm and of excellent quality, sweet and rich; they hold their size well throughout the long picking season. The plants are hardy and very vigorous and productive.

Plum Farmer

Valuable for starting your season earlier. In the East sometimes considered better than the Cumberland. The berries are large, attractive, broadly rounded and firm, of good quality. The plants are vigorous and very hardy; productive, especially at the first two or three pickings. Often planted with the Cumberlands.



Our oldest Association Cumberland planting. Altho this picture was taken two years after planting, the general appearance is the same at seven years of age.

When we think of the many patches that never bear but one or two profitable crops this certainly should show the value of clean plants.

RED RASPBERRIES

Latham

A truly wonderful red raspberry but we wish to warn our customers against planting close to blackcaps. Along with practically all other red raspberries, plants have mild mosaic which carries over to the blackcaps, causing severe mosaic with destructive results. In spite of advertising to the contrary, all Lathams within our knowledge are infected with this disease. The damage is only to the blackcaps as your Lathams will bear large crops of wonderful berries and is likely the most profitable commercial red today. Our stock is the same as widely advertised as mosaic free.

The fruit is large, broad, roundish, not as dark nor as sweet as Cuthbert, but less musky and firmer. Ripens mid-season and later than Cuthbert. Plants exceptionally hardy, highly productive, and strong plant producers; canes, medium to tall, and reddish; leaves thick and leathery.

Cuthbert

An old standard variety of real quality red raspberries, especially for home use. Grown under good conditions will practically equal the Latham in size. Not quite as brilliant in color as the Latham but much better in quality. Our stock has been developed free of mild mosaic and has been planted adjacent to blacks for several years without noticeable ill results.

It has been grown in all sections of the country, and has given excellent results, both for home use and commercial purposes. This is by far the best berry for canning purposes, and all culinary purposes. The berries are large, juicy, highly flavored, very meaty. Bush; a strong upright grower.

BLOWER BLACKBERRY PLANTS

Grown side by side with the Eldorado, they have proven much more vigorous. Orange rust has been its chief trouble, but by close inspection we feel our stock is clean of this disease. Plants are root cuttings of medium size and only a limited number available. Generally considered more frost proof than other blackberries. The bush is an immense grower. Is long rooted, and capable of standing the dry spells usually on when Blackberries begin ripening. The fruit is large, jet black, and of finest quality. Borne in large clusters and ripen evenly, but with a long fruiting season. Frequently bears on new shoots the first season.



Two Year Old "POTOMAC" Planting

PURPLE RASPBERRIES

POTOMAC—We are afraid to say all we would like to about the new U. S. Dept. of Agr. purple raspberry, Potomac, considering the limited number of plants available.

After two years of fruiting we feel sure they will out yield any other known variety of raspberries. Both of our plantings are on rather poor ground but have produced larger canes and crops than any other variety on the best of ground. If you like a purple berry, and most people do after a trial, or if your market is acquainted with them, they are certainly worth a trial. Our stock is apparently free from mild mosaic and can be planted with blacks. Plants are quite small with few roots but have good sized sprouts and grow vigorously from the start.

Following is taken from the U. S. Dept. of Agric. official description: The Potomac is being introduced because the stock is free from mosaic, it is hardier, more resistant to common diseases, more vigorous and productive, and better suited to canning and preserving than present purple varieties. It has been hardy wherever tested and appears to be adapted to a wide range of climatic conditions. It makes a very vigorous, erect cane growth, especially the first year, and almost a full crop has been harvested under favorable conditions the second summer after planting. Each plant makes a large number of canes. The fruiting laterals are long and produce a large number of flowers and fruit. Compared with the Cumberland black raspberry set at the same time in an adjoining row, the Potomac averaged 20 to 25 berries per fruiting lateral and the Cumberland 10 to 12 each. Moreover, the Potomac averaged more laterals and canes per plant. The laterals droop and may even break when loaded with ripening fruit. The berries are large, firm, dark purplish red in color, covered with considerable bloom and are of good flavor. When the Cumberland averaged 400 berries per heaped quart, the Potomac averaged 360 per quart. It makes a very fine raspberry preserve, superior in flavor to that made from black and red raspberries. It is one of the very few raspberry varieties from which jelly may be made without the addition of pectin.

Orders for Potomac booked in order received and subject to return in case of shortage of plants.

STRAWBERRIES

Mastadon

There is no question but what this is the best of the everbearing varieties. After 4 or 5 years experience with this berry, we are still undecided on its commercial value. Certainly every grower should have a few Fall strawberries for home use. The value for commercial use depends a good deal upon your market. With a high class trade or roadside market, willing to pay a premium for fruit out of season, it should be profitable, especially with some means of irrigation.

For good results, plants should be set early in the Spring, in extra good soil. If set late on poor soil, plants will not set runners and altho you may pick a few berries the same season, your chances for a good Spring crop are small. Its value for a good Spring crop is much more than with other everbearers.

Berries are large to extra large, with an attractive green cap. Plants vigorous, and berries firm with good quality.

Premier

These hardly need a personal word. Last year in our experimental planting, in connection with the State University, they were superior in almost every respect to any of the other varieties. Make your main planting of Premiers and experiment with other varieties until you find a late berry to suit your needs.

Premier makes just a nice matted row of plants. If set out late or on poor ground, not quite enough. Practically frost proof, large, attractive, firm and good quality.

Norwood

A midseason berry, similar to the well known Gibson or Parsons Beauty. Has been our main crop berry for several years. Reliable, good even sized, good plant setter, and heavy yielder. Color, good where foliage is not too thick but a little dull in heavy rows. Self pollenizing and can be planted alone.

Amanda

Extra large late berry. A little soft for shipping but good for home markets. Good appearance, frequently topping the market. Sets a large number of plants. Lengthens your season with fresh looking berries and worth a trial if you are undecided as to a late berry. Self pollenizing.

INFORMATION ABOUT ORDERING

Number 1

True to name—All stock will be labeled strictly True to Name. We exercise the greatest care to have all orders filled right, but we all make mistakes. Upon proper proof where stock is not True to Name it is mutually understood between us and the purchaser, that we will replace the stock or refund the purchase price, but will not be held liable for more than this amount.

Number 2

Inspection—All our plants are State inspected and an inspection certificate accompanies each and every shipment.

Number 3

Shipment—We ship by Express, Mail, or Freight. Start shipping in the Spring (about March 1st) and continue until June 1st. **Please state when you wish shipment made.**

Number 4

Payment—Our terms are cash with order, on small amounts. Money should be sent by Check, Postal Money Order, Draft, Express Money Order or Registered mail. A deposit may be sent on large orders, with balance due at shipping time.

Number 5

Special Notice When Ordering—Please state how you wish same shipped, write Name, Initial, Postoffice, State, Railroad Station, R. F. D. number, and R. F. D. Box number very plainly so that no mistakes will happen in delivery.

Number 6

Guarantee—All goods are guaranteed to reach you in good condition, mistakes if made will be promptly rectified. Accept shipment, examine and count on receipt and notify us at once if there be any errors, and the carrier and us, if any damaged stock. This must be done on the arrival of the stock. We guarantee our plants to arrive and be satisfactory but we do not take Planter's risk, although they are as good as any that can be bought.

Number 7

Our Reference—The First Savings Bank and Trust Co., Ravenna, Ohio, the Postmaster at New Milford, Ohio, or any paper in which our advertisements appear.

Number 8

Purchaser pays Transportation except on 12 and 25 lots of raspberries and 25 to 100 strawberries inclusive, which are postpaid. Where larger orders can go cheaper by Parcel Post, we collect charges thru Postmaster.

